



## Preparing the files for printing



1. We only accept composite files saved in PDF/X-1A format, at 1:1 scale with text converted to curves.



2. Bitmaps must have a resolution of at least 250 dpi.



3. The project must be prepared in CMYK and/or Pantone colors.

If using Pantone colors, please prepare a color overlap of 0.06 mm.



4. The diecutting must be in the shape of vector lines.

It must be a special color (spot) contrasting with the graphics and set to "Overprint". The discutting shape should be centered on the print sheet.



 Minimum line thickness: color printing – 0.2 point (in contrast 0.75 point); flexographic printing – 1 point.



6. The bleed must be at least 5 mm.



7. Graphic elements and text must be placed at least 5 mm from the cutting line.



8. UV varnish and hot stamping have to be in vector format,

must be named as the UV or hotstamp color (spot) and must be set to "overprint". Minimum thickness line for selective UV varnishand hot stamping – 1.3 points.



 Barcodes and QR codes should be prepared in one color, for example 100% K (black).



 Small texts must consist of a single component of color.

> Minimum size of printed font: in one color - 7 points, in more colors or in contrast - 10 points.



11. Total ink coverage (maximum inking) for coated boards must not exceed 320%,

for uncoated it must not exceed 280%.



12. Color proofs must be certified and contain key elements at a 1:1 scale.

